



Campaigns Officer

- Salary:** £23,765 rising to £30,555 pro rata on an annual incremental basis plus 5% non-contributory employer's pension.
- Hours:** Full time (35 hours) or 4 days (28 hours) per week subject to agreement. Some weekend and out of hours working is essential, for which time off in lieu will be given.
- Holidays:** 25 working days plus bank holidays (pro-rata if working 4 days).
- Reporting to:** Communications Manager
- Training:** Training relevant to the job and for the development of skills is allowed for up to ten days per year subject to approval.
- Location:** Based at our Islington office in London

The Cuba Solidarity Campaign is a small, dynamic organisation working in solidarity with the Cuban people and to improve relations between Britain and Cuba. We campaign against the 58 year-old United States blockade, for an end to the US occupation of land at Guantánamo Bay, and for an end to interference by foreign governments.

We have more than 5,000 members, affiliated organisations and local groups. As well as campaigning and lobbying, we organise speaking tours, public meetings, attend trade union and party conferences, organise specialist tours to the island, run an online shop and produce a quarterly magazine.

We are advertising for a Campaigns Officer to join our team of five, which includes a Director, Communications Manager, Office Manager, Admin/Finance Officer and the Campaigns Officer.

Main Purpose

The Cuba Solidarity Campaign is looking for a highly motivated person to support our campaigning and lobbying programme, in particular with the trade union movement in Britain. We require a well organised team member who has the office administration skills to manage a busy campaigns diary and varied workload, including maintaining and building trade union affiliations to the Campaign and keeping records and contact with MPs interested in improving UK-Cuba relations. Good written communication and interpersonal skills and the willingness to attend several conferences a year are essential, as the Campaigns Officer will be expected to represent CSC at events around the country. The successful candidate will also need to support the Cuba Solidarity Campaign's objectives and have a working knowledge of the British trade union and labour movement.

Deadline for applications: 12pm, Monday 20 January 2020

Interviews: Thursday 23 January 2020

Job description

- Support the Communications Manager in organising and promoting campaigns with the trade union and labour movement, as well as with CSC local groups and other networks.
- Build CSC through the recruitment of new members/affiliates and the retention of existing ones using a varied programme of communications, activities and events. To ensure accurate member records are kept, and to plan and coordinate trade union mailings and renewals.
- Under supervision from the Communications Manager, organise stalls and meetings at trade union conferences and other events, including liaising with conference venues and event organisers and briefing and writing notes for speakers.
- Under supervision from the Communications Manager, update CSC's website with appropriate content, and provide regular posts for social media channels. Write and produce campaign literature including leaflets, briefings, press articles, stories for union journals, blogs and websites, and email updates.
- Administer the lobbying of MPs, MEPs, TUC, trade unions and other organisations.
- Coordinate the annual Young Trade Unionists' May Day Brigade to Cuba including managing publicity and promotion, recruiting participants, booking flights, chasing payments and overseeing all brigade administration, liaising with participants and Cuban counterparts, and coordinating preparation days.
- Respond to enquiries promptly and efficiently in phone, email and written correspondence.
- Represent CSC at meetings and conferences, including overnight stays where needed.
- Commitment to promoting a way of working as an organisation that ensures the effective participation of all members, including those who face discrimination because of race, colour, creed, ethnic or national origin, disability, age, gender, or sexual orientation, and to promoting good relations within the Campaign and in its relationship with individuals and organisations outside it.
- Undertake any other duties reasonably felt to be necessary to the successful running of the Campaign.

Person specification/skills

- Experience of meeting/event organisation, including booking rooms and briefing speakers.
- Experience of member recruitment and working in a membership-based organisation or similar.
- Excellent written and verbal communication skills. Ability to write campaigning materials, articles, speakers' notes and speeches, and represent the campaign at public events and meetings.
- Excellent administration skills, attention to detail and experience of working in a busy office including working knowledge of MS Office, databases and spreadsheets.
- Ability to contribute to the development of web-based campaigning, and experience of providing campaigning content for social media.

- Ability to develop a network of contacts and communicate effectively with a range of external organisations to further CSC's objectives.
- Effective time management and organisational skills. Ability to work under pressure to tight deadlines and on own initiative.
- Ability to work flexibly within a team .
- Knowledge of the labour and trade union movement.
- Commitment to the aims of Cuba Solidarity Campaign.

Desirable additional skills

- Knowledge of Spanish